

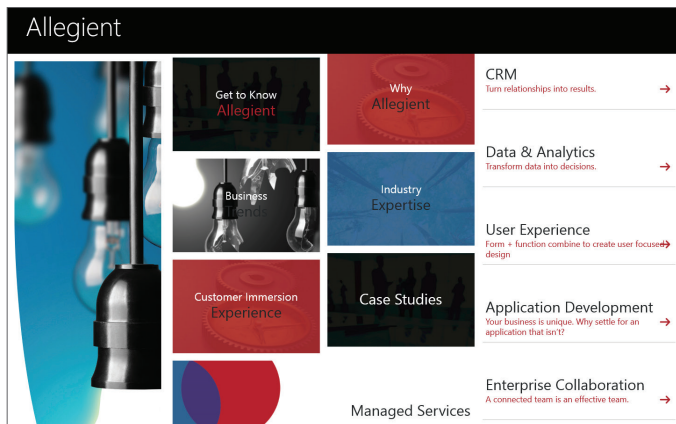
Sales Enablement Toolkit

Empower your sales & marketing teams with up-to-date materials at their fingertips with your company's customized sales app. This mobile marketing toolkit can be branded to match your look & feel and the information architecture can be designed to fit your specific sales needs.

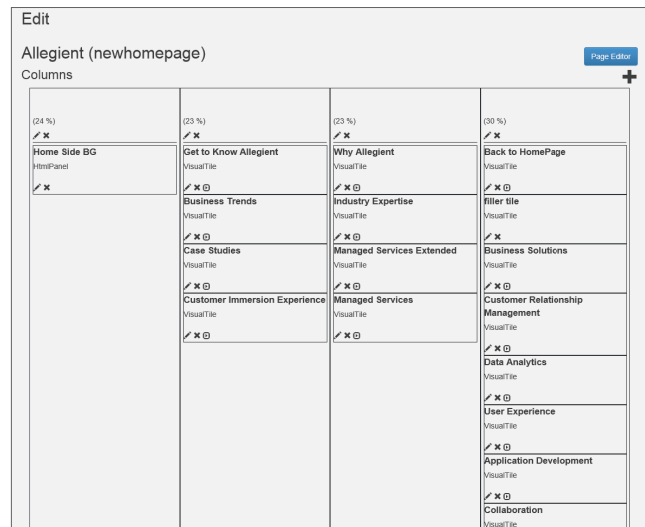


The app can be accessed from a computer, tablet or mobile device.

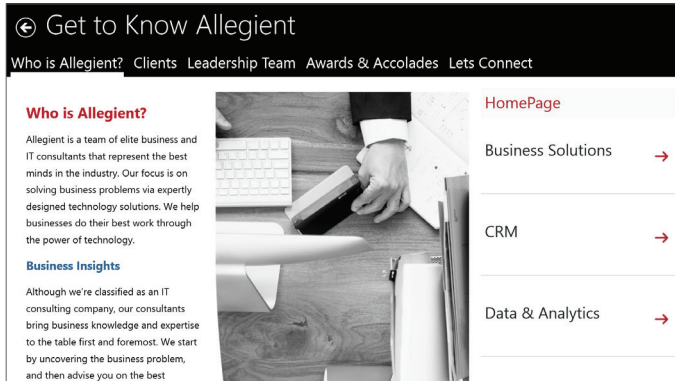
One edit publishes to three platforms easily.



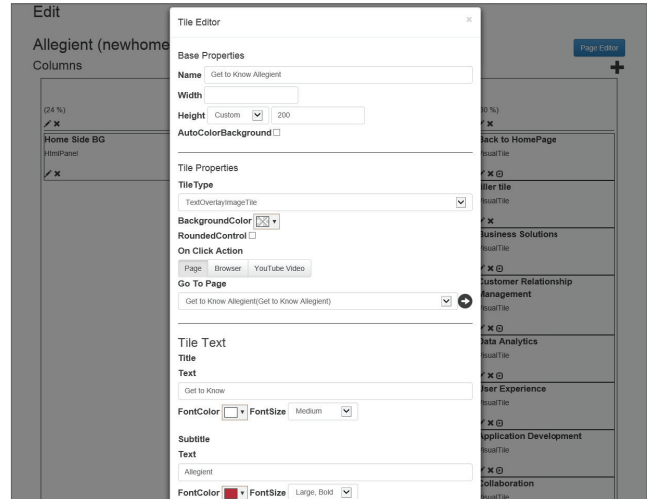
Sample home page of the Allegient app, **built using SET.**



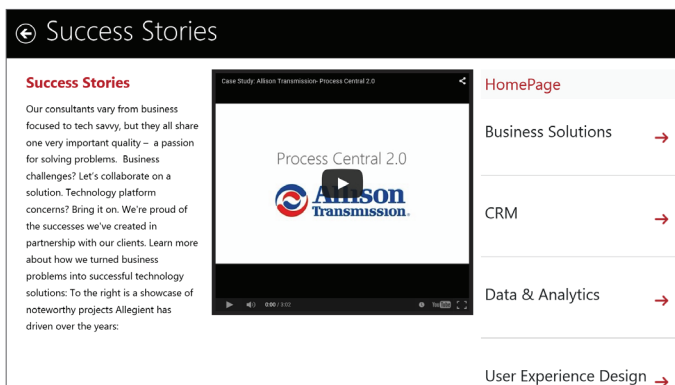
The CMS allows complete control over the structure of the home screen including determining the number of columns and specifying the column width. Within each column, you can stack content tiles – easily creating app navigation and pages of content. From here, you can edit, delete or drag and drop tiles to move content around as needed.



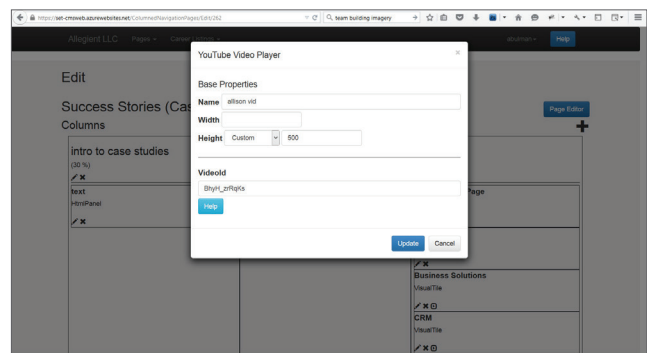
Sample of an Allegient App tabbed columnar page. Various tile types are utilized, including Text Overlay Image Tile and HTML Tiles. HTML tiles utilize simple to use WYSIWYG editors.



The Tile Editor is used to customize each tile – from selecting the tile type, customizing background colors and font styles, and inputting content titles and body copy.



Allegient app featuring a Video Tile.



Within the CMS, you can easily add videos via a Your Tube link and customize the width and height of the player as well.